

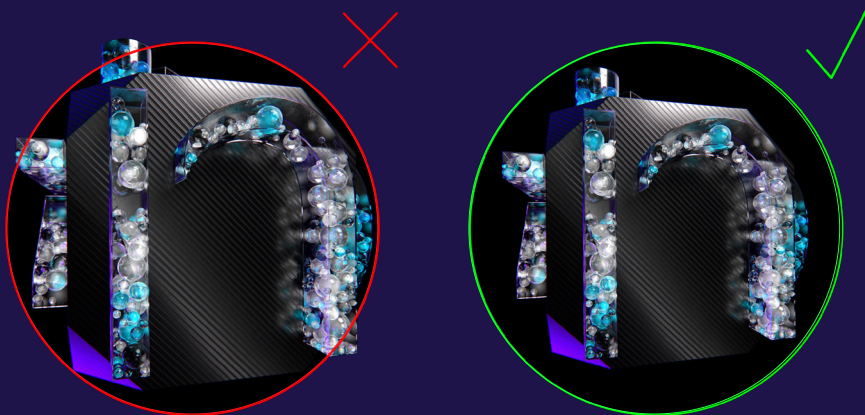
# CONTENT REQUIREMENTS

## TECHNICAL REQUIREMENTS:

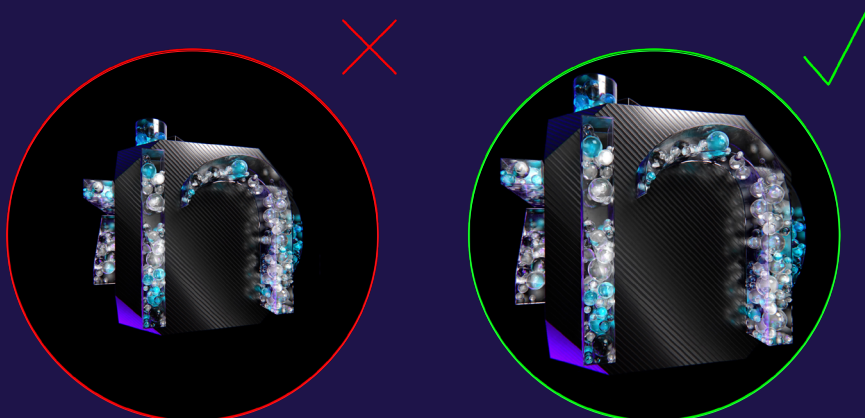
- Video resolution: 880x880
- Format: mp4, mov, mkv, avi
- Fps: 30
- Background: black RGB (0, 0, 0)
- Video length should be the integer of a second
- Supported video codecs: H264, H265
- Video bitrate: up to 20MBps
- Color space: 24bit (8bpc) sRGB

## BASIC REQUIREMENTS:

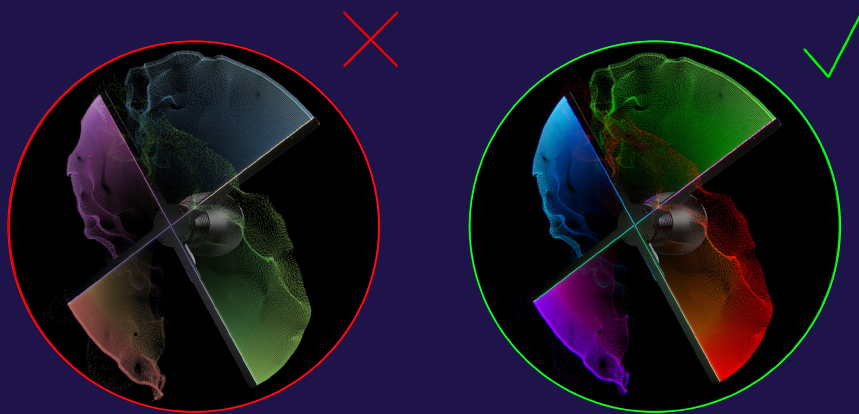
The contents of the video should not fall outside the round HYPERVSN display area - everything beyond the area will not be displayed on the device. Scale the video down if necessary, so that it does not go beyond the borders of this round display area.



Using maximum possible display area and upscaling your video will create objects of larger size and make the visuals more impactful.



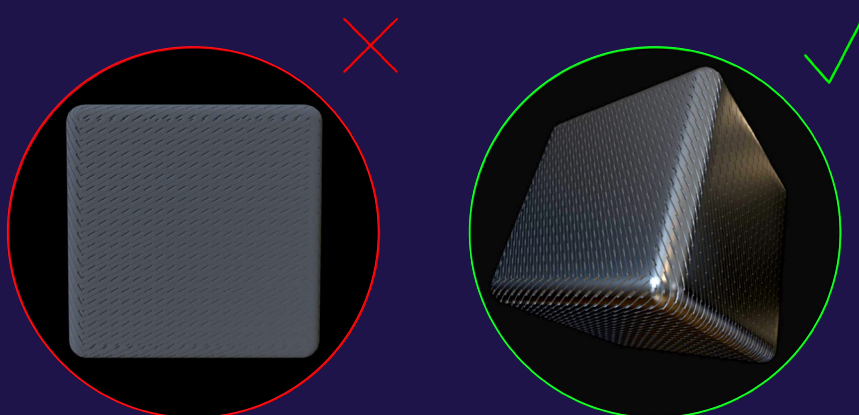
3. Use the whole spectrum of HYPERVSN's colors, including bright, saturated, acid ones.



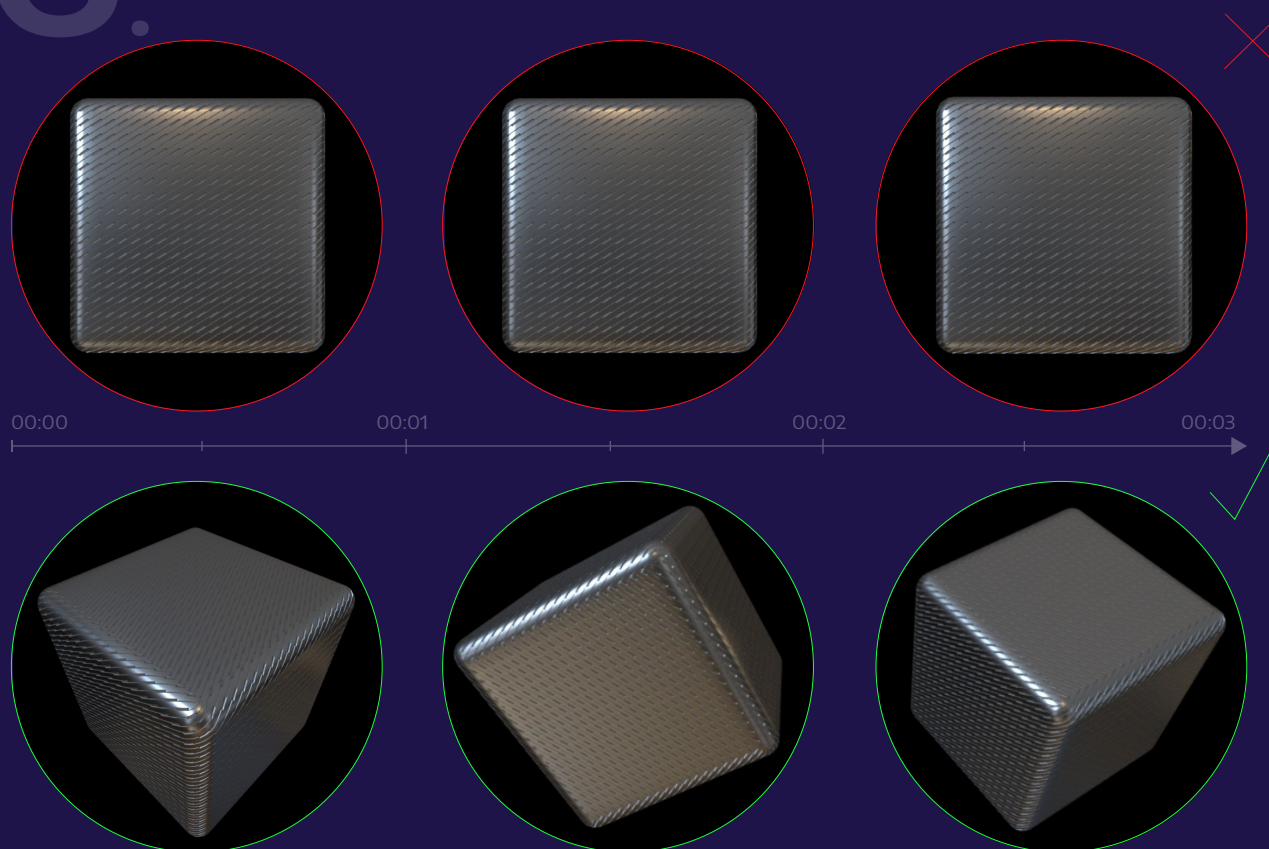
4. If glow effect is used, its radius should not be more than 30px and a soft colour gradient at its edge should be applied.



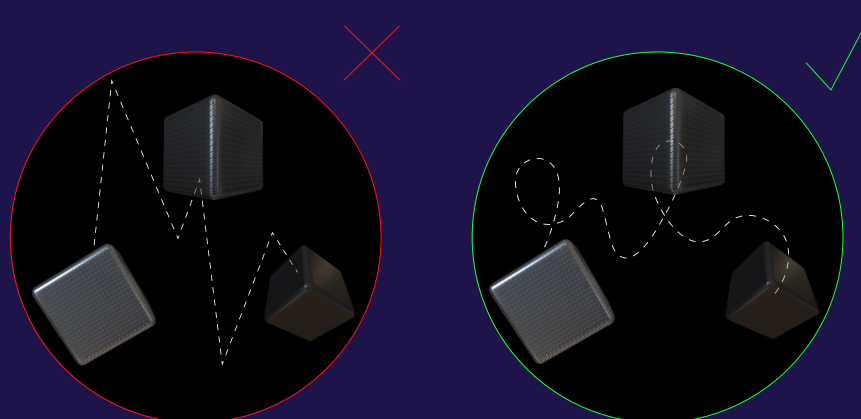
5. Try to avoid uploading flat, 2D images. Instead, animate your objects in 3D to achieve the best effect and use only 3D graphics software to create visuals.



6. Try to avoid making the objects of your animation static as this will significantly decrease the 3D effect of your visuals.



7. Make sure the video is smooth and does not contain discrete, jumpy parts.



8. To ensure smooth transitions between the animations in your playlists, use Fade In and Fade Out effects in the end of each animation or, alternatively, loop them.

If you have any questions or concerns, please get in touch with our team.